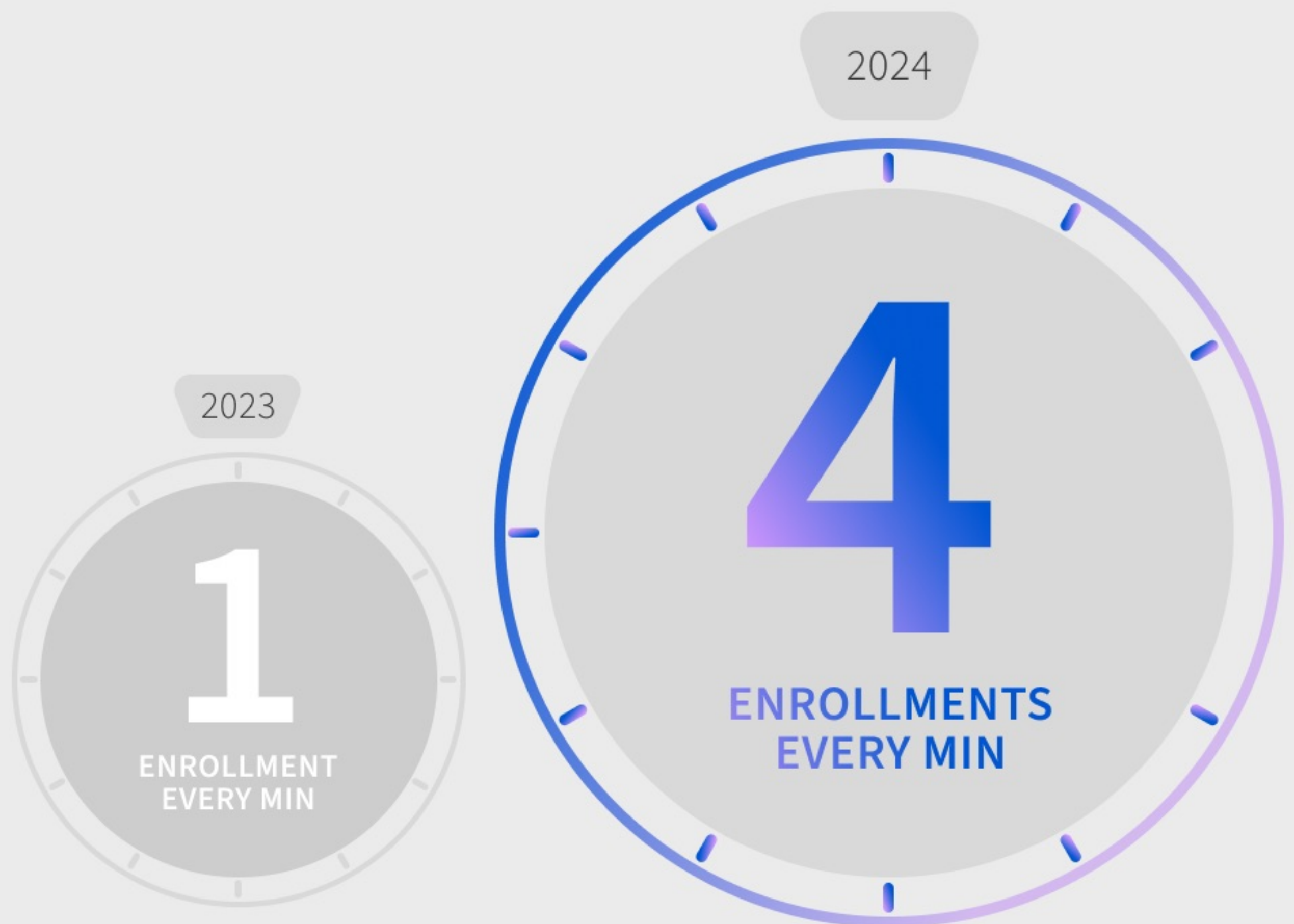


**Celebrating AI
Appreciation Day!**

The background features a series of overlapping, semi-transparent shapes in shades of purple, blue, and pink. A prominent light blue shape with a thin dark blue outline is positioned on the right side, partially overlapping other shapes. The overall design is modern and celebratory.

Global GenAI enrollments per minute

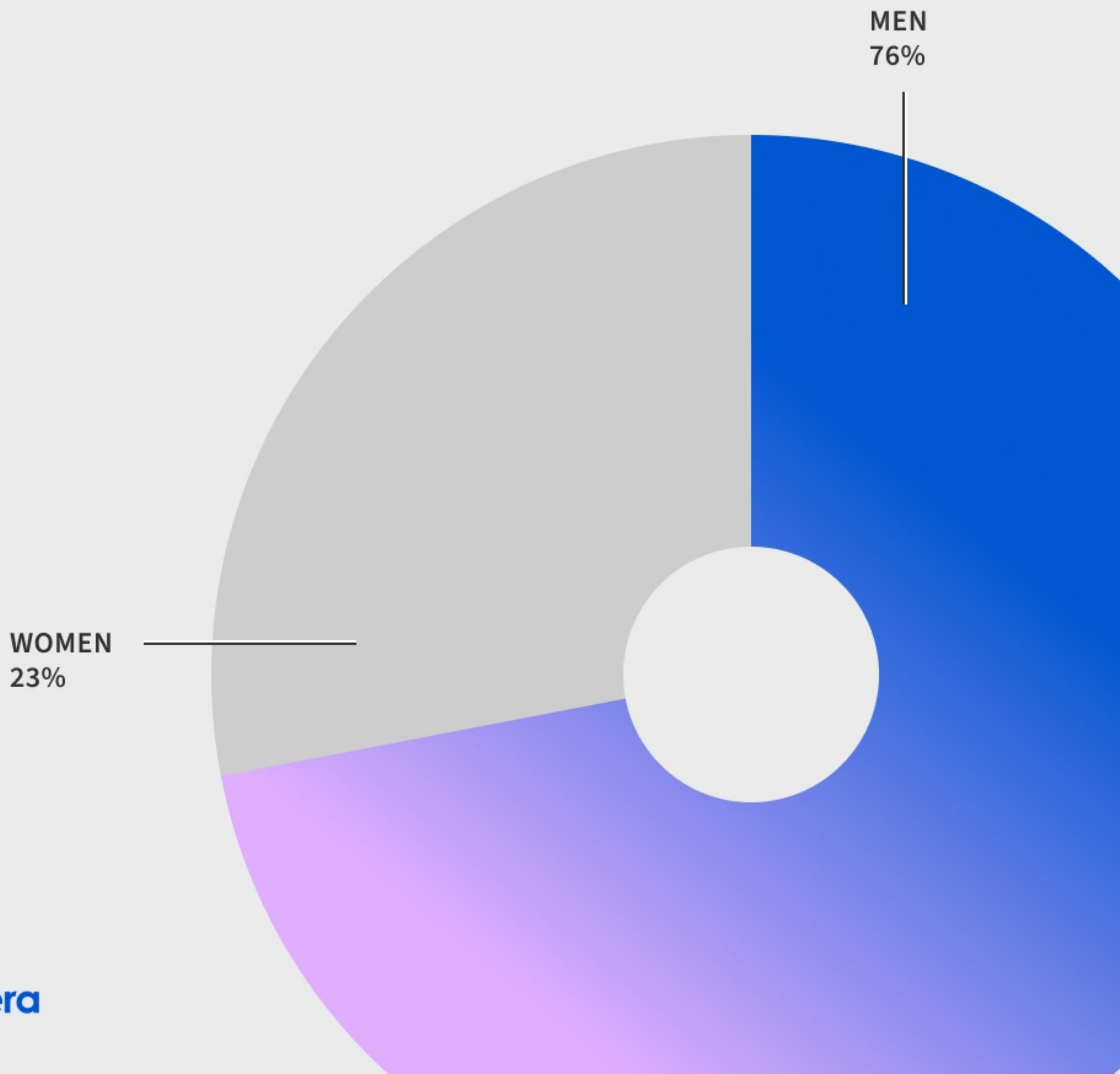
Global enrollments in GenAI content have skyrocketed since 2023.



In MENA, GenAI is being embraced faster by men.

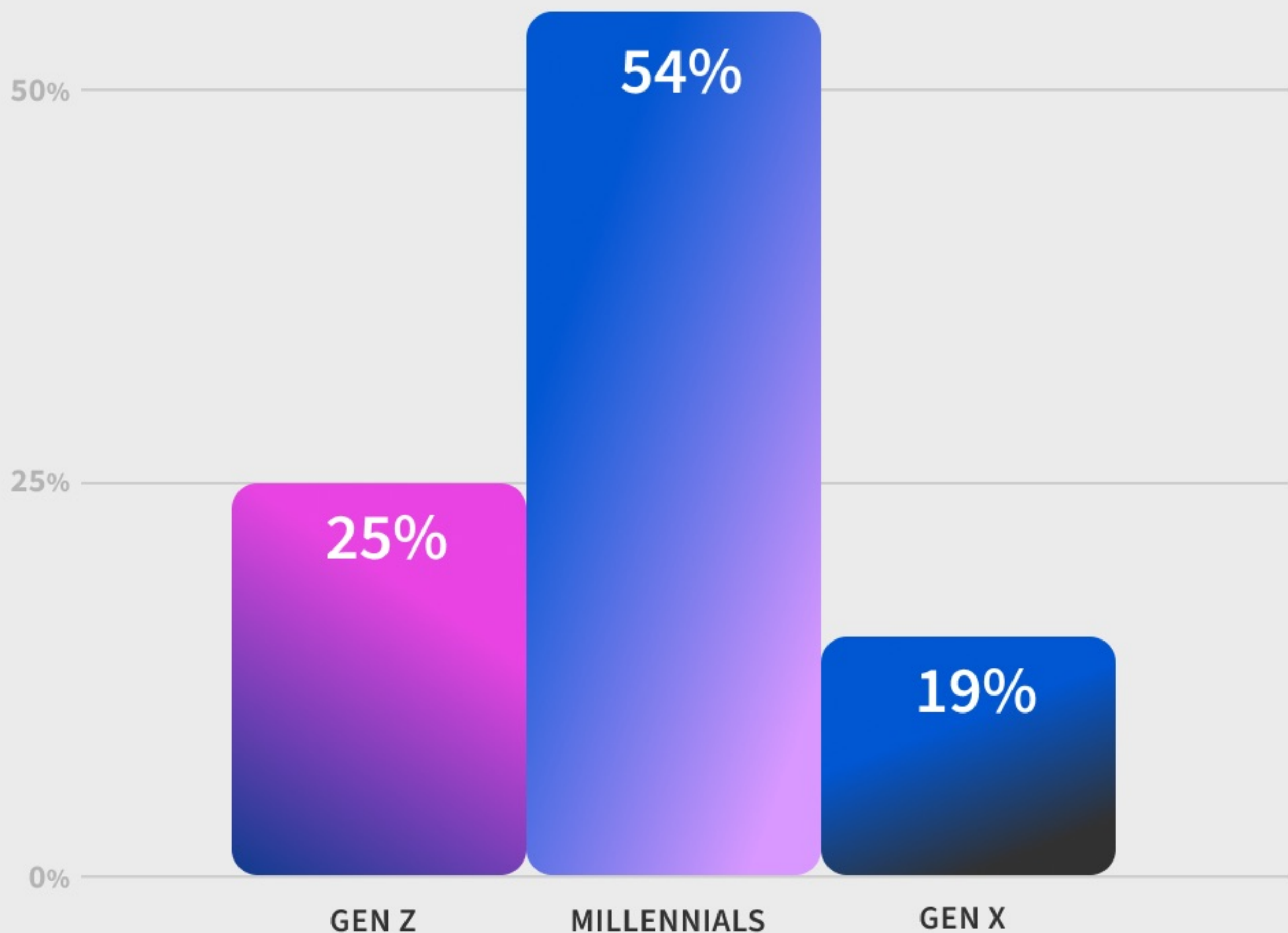
Men are enrolling in GenAI courses more (**76%**) than women (**23%**).

Source: Coursera Data July 1, 2024








GenAI adoption by generation

In MENA, millennials are leading the way in GenAI reskilling.



Top 5 GenAI courses globally

Learners sign up to learn how to harness the power of GenAI from experts.

- 
Google Cloud
 - 
VANDERBILT UNIVERSITY
 - 
DeepLearning.AI
 - 
aws
 - 
Google
- Introduction to Generative AI
- Prompt Engineering for ChatGPT
- Generative AI for Everyone
- Generative AI with Large Language Models
- Google AI Essentials